



SCMS GROUP OF EDUCATIONAL INSTITUTIONS



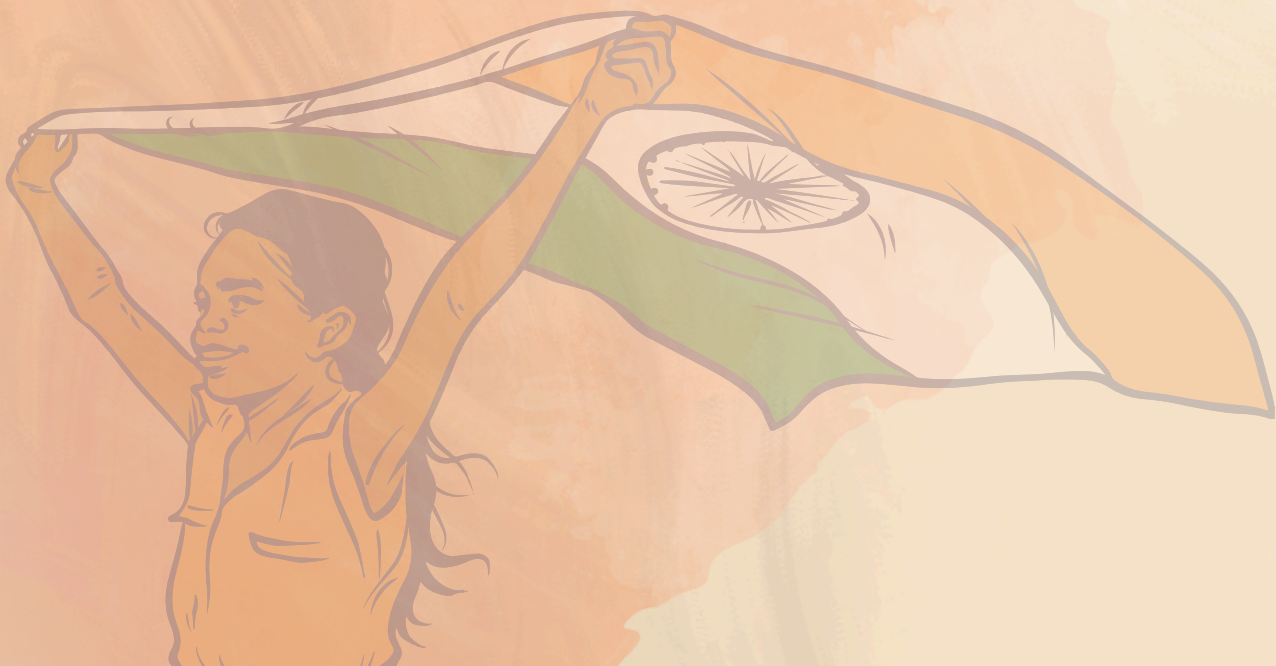
# इशौहर 24

INTERNATIONAL MANAGEMENT FEST



# BizIndia 47

21,22 NOVEMBER 2024



100 YEARS  
**DEVELOPED  
INDIA  
MISSION**

— 1947 TO 2047 —



# शिकार

Shikhar International Management Fest is an annual flagship event jointly hosted by SCMS Cochin School of Business and SCMS School of Technology and Management. The fest serves as a dynamic platform where the brightest minds from premier institutions across the country come together to compete and showcase their managerial acumen and talents. With a wide array of events spanning across various domains of business management, Shikhar encourages participants to push their limits and test their skills in areas such as marketing, human resources, operations, finance, and entrepreneurship, alongside creative and strategic challenges. The fest is not just about competition, but also about fostering networking, collaboration, and personal growth, making it one of the most awaited events in the academic calendar. Through its engaging activities and intellectual pursuits, Shikhar continues to celebrate the spirit of management excellence, innovation, and leadership.

**So why wait? Let's join the excitement and be a part of Shikhar 2024!**



**We welcome you!**







# BizIndia 47

Welcome to **BIZINDIA-47**, an exhilarating management fest that celebrates the spirit of a Vikasit Bharath—a Developed India—while staying firmly committed to the Sustainable Development Goals (SDGs). This unique theme brings together young leaders, future managers, and innovative thinkers from across the country to explore and implement pathways for India's progress in harmony with global sustainability.



At BIZINDIA47, participants will dive into real-world challenges, exploring ways to foster economic and social development without compromising the environment. Each event in the fest has been carefully designed to spark critical thinking, encourage innovation, and cultivate practical management skills. Join us in this powerful journey where development meets responsibility, ensuring a prosperous and sustainable future for \*Vikasit Bharath\*.



**SUSTAINABLE  
DEVELOPMENT  
GOALS**

इशोकेहार 24

**DEVELOPED  
INDIA  
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100 YEARS  
1947 TO 2047



# VIDYOTAKA

BEST MANAGER

FIRST PRIZE

₹ 30000



21, 22 NOV. 2024

## GUIDELINES

- This is an event of individual participation.
- All rounds will be conducted offline.
- Participants are requested to come in formals.
- Instructions for each round will be communicated before round starts.
- Please adhere to rules and regulations to avoid disqualification.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Sathyajith KS : 7559827310

Rosina Shaji : 7902490411

REG FEE  
**500**  
PER PERSON







# DVAYA

BEST MANAGEMENT DUO

FIRST PRIZE

₹ 20000

SECOND PRIZE

₹ 10000

21, 22 NOV. 2024

## GUIDELINES

- A team should consist of 2 members from the same college and multiple event participation at the same time is not allowed.
- Mobile phones and smart devices are not allowed.
- Participants must bring their college ID cards and laptops.
- Any fraudulent practices are made, the team will be disqualified.
- Participants must be dressed in formal attires.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Anjana K : 7306388852

Dhiya Shiju : 9188624050

REG FEE  
**400**  
PER TEAM





# PANCHAVYUHA

MANAGEMENT SIMULATION GAME



FIRST PRIZE

₹ 25000

SECOND PRIZE

₹ 15000

21, 22 NOV. 2024

## GUIDELINES

- Each team should consist of 4 to 5 members from the same college.
- Multiple teams are allowed to register from an institution.
- All team members must bring a functional laptop with a strong internet connection, along with pendrive, charging cable and other requirements by their own. It is each member's responsibility to ensure these resources are available.
- Use of mobile phones and smart watches are strictly prohibited during the competition, unless explicitly allowed by the organisers or required for a specific round.
- The participants must ensure that they follow the time limit and finish their presentation in the given time period. No extra time will be given.
- Participants of each round are requested to be present in respective platforms 15-20 minutes before the commencement of each round.
- Participants are expected to maintain a decorum throughout the event and Any misconduct by participants will result in the disqualification of the entire team from the event.
- All candidates must be in formal attire during the event.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANIZERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Yedhu Krishnan : 9400663011

Uthara Jyothish : 6238662866

REG FEE  
**800**  
PER TEAM





# ARTHASHASTRA

FINANCE GAME



FIRST PRIZE

₹ 25000

SECOND PRIZE

₹ 15000

21, 22 NOV. 2024

## GUIDELINES

- A team should consist of 3 - 4 members from the same college.
- Participants must bring their college ID cards during the event.
- Each team is required to carry laptops. The use of calculators, mobile phone and other electronic devices are prohibited during the event. All participants should carry a notebook and a pen.
- All participants must report at campus before 10:00 am.
- Participants should report at the right time for each round, and there will not be any extra time.
- Any misconduct or failure to adhere to the rules and regulations will lead to the disqualification of the team.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Ciya George : 7510714579

Tessa Symon : 7736282209

REG FEE  
**800**  
PER TEAM







# BHAVISHH

MARKETING GAME

FIRST PRIZE

25000

SECOND PRIZE

₹ 15000

21, 22 NOV. 2024

## GUIDELINES

- A team should consist of 3 - 4 members from the same college.
- Participants must bring their college ID cards during the event.
- Each team is required to carry at least 2 laptops. The use of calculators, mobile phone and other electronic devices are prohibited during the event.
- All participants must report at the campus before 10:00 am.
- Participants should report at the right time for each round, and their will not be any extra time.
- Any misconduct or failure to adhere to the rules and regulations will lead to the disqualification of the team.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Harikrishnan S : 8547861026

Amal U Nair: 8113051751

REG FEE  
**800**  
PER TEAM





# SAMANVAYA

HR GAME



FIRST PRIZE

25000

SECOND PRIZE

₹ 15000

21, 22 NOV. 2024

## GUIDELINES

- A team must consist of 3 - 4 members from the same college.
- No restrictions on number of teams from each college.
- Participants should bring their ID cards during registration.
- Multiple event participation is not allowed.
- The students of one team can only be a part of a single team.
- Mobile phones are not allowed during the event.
- Participants should bring their own laptops. One laptop per team is necessary.
- Details and regulations for the particular round will be disclosed at the beginning of the round.
- Resort to any malpractices will lead to disqualification.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

### Event Co-ordinators

Gauri Manu : 9746972978

Amrutha K : 8606480536

REG FEE  
**800**  
PER TEAM





# VIGNYAN

BUSINESS PLAN



FIRST PRIZE

₹ 15000

SECOND PRIZE

₹ 10000

22 NOV. 2024

## GUIDELINES

- A team should consist of 3- 4 members from the same college.
- Mobile phones and smart devices are not allowed.
- Participants must bring their college ID cards and laptops.
- Any fraudulent practices are made, the team will be disqualified
- Participants must be dressed in formal attires.
- **THE DECISIONS MADE BY THE JUDGES AND EVENT ORGANISERS WILL BE CONSIDERED FINAL.**

# ONE DAY EVENT

NOVEMBER 22, 2024

### Event Co-ordinators

Irfana Nasar : 7994814249

Ajzal : 8606795862

REG FEE

**800**

PER TEAM





# CORPORATE WALK

22 NOV. 2024

FIRST PRIZE

₹ **20000**

**1500**

REG FEE  
PER TEAM

## GUIDELINES

- Any number of teams can participate from the same college.
- Both PG and UG students can participate.
- The time limit for the event is 13 minutes and 3 minutes to prep the stage, (10 minutes for ramp walk).
- Emphasis will be given to costumes, walking, grooming, stance, attitude and theme.
- Background music must be submitted in pen drive before the event.
- Technical issues and format compatibility for audio files shall be the sole responsibility of the participants.
- Vulgarity of any kind will lead to disqualification of the team from the event (consult the event head before performing it on the stage).
- The decision by the judges and organizing committee will be final.
- Non-adherence to rules shall lead to disqualification.
- Teams shall have members from the same campus only.
- Late arrivals leads to disqualification of the team.
- Team can have 8 to 12 members.

### Event Co-ordinators

Samreen : 9747368443

Haifa : 7909161359





# IPL AUCTION

22 NOV. 2024

FIRST PRIZE

₹ **15000**

SECOND PRIZE

₹ **8000**

## GUIDELINES

- Event consists of 2 rounds.( IPL Quiz & Auction).
- A team must consist of 3 - 4 members.
- There will be a third round if we have more participants.
- Event is open for both PG and UG students of any stream.
- Teams are allowed to use only non-scientific calculators.
- Usage of mobile phones are not allowed.
- Participants should maintain the decorum.
- If any fraudulent practices are made, the team will be disqualified.
- Decision made by the judge would be the final decision.
- No Re-Auction would be conducted.
- No negative marks for the quiz.

**800**

REG FEE  
PER TEAM

**Event Co-ordinators**

Sanjay : 7994589935

Neeraj: 9544356739





# 3 X 3 FOOTBALL

22 NOV. 2024

FIRST PRIZE

₹ 12000

SECOND PRIZE

₹ 8000

## GUIDELINES

- Knock out matches.
- Substitutions can be made at any time during the match.
- All FIFA rules apply with the exception for offside.
- Time -12minutes (6+6)If the match ends in a draw - penalty shootout.
- The decisions made by the referee during the matches are absolute and final.

**600**

REG FEE  
PER TEAM

**Event Co-ordinators**  
Rafeeq : 9633811926  
Aravind : 9497472854





# SPOT DANCE

22 NOV. 2024

FIRST PRIZE

₹ 5000

SECOND PRIZE

₹ 3000

## GUIDELINES

- Comfortable costume and avoid overly revealing attire.
- Judging criteria: Judgment based on originality and ideas, rhythm, timing, stage presence and energy, overall impact.
- Consists of 3 rounds.
- Event open for all UG and PG students.
- Participants should submit soft copy of their college ID at the time of registration.

**200**

REG FEE  
PER HEAD

**Event Co-ordinators**

Karthika Biju : 9207084998

Christina : 7306711955





# TREASURE HUNT

22 NOV. 2024

FIRST PRIZE

₹ **15000**

**800**

REG FEE  
PER TEAM

## GUIDELINES

1st round: 10 teams with the highest score will be qualified to the next round.

2nd round: 4 team will be qualified to the 3rd round.

A team must consist of 3 - 4 members.

### RULES

- It is the teams responsibility for network connectivity.
- Tasks must be completed within the allocated time frame, and no late submissions will be accepted.
- All team members must work together during task execution with no allowance for working separately.

**Event Co-ordinators**

Arjun R : 9539684724

Shan : 8848255103





# PHOTOGRAPHY

## OFFLINE

22 NOV. 2024

FIRST PRIZE

₹ **5000**

**200**

REG FEE  
PER HEAD

## GUIDELINES

- It is an offline event inviting individual participants.
- The photograph should be original and owned by the participants.
- The participants will be provided with themes based on which the photographs are to be taken.
- The photograph should adhere to the rules of the event.
- The winner will be decided based on the level of creativity in the entry.
- The judgement of the jury panel will be final.
- Plagiarism is strictly prohibited.
- Edited photographs will be disqualified.

**Event Co-ordinators**

Nivya : 8281606559

Aswin : 7356469134





# PHOTOGRAPHY

ONLINE

21 NOV. 2024

FIRST PRIZE

₹ **4000**

**150**

REG FEE  
PER HEAD



## GUIDELINES

- Participants must be of UG or PG Classes of an institution. Only students outside Kerala can Participate.
- Maximum three photographs may be sent for the competition.
- Participants may submit photographs taken up to five years before the start of the competition.
- Any photograph with geographical location within Kerala will be rejected.
- The photograph should be original and owned by the participant.
- Photographs can be in any format and date & time, location and the name of the device in which photography was taken should be mentioned in the details of the participant.
- Each photograph should be given an appropriate title, to be mentioned in the details of the participant.
- Decision of the judges will be the final decision.
- It can be in Landscape/Portrait mode.
- Editing of the photography's is not allowed. Edited photographs will be disqualified.
- The winner will be decided based on the level of creativity in the entry.

### Event Co-ordinators

Ganesh Kumar : 8606943468

Drishya : 6238785977





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21,22 NOVEMBER 2024



**BizIndia 47**

## CORE CO-ORDINATORS

<b>GAUTHAM G</b>	<b>8075152054</b>
<b>ANANDAKRISHNAN</b>	<b>7559965705</b>
<b>JAYANT</b>	<b>7736102440</b>
<b>RICHA MARY NINAN</b>	<b>9778566238</b>
<b>KRISHNA AJITH</b>	<b>9497511110</b>
<b>SANOOP</b>	<b>9207879821</b>

## FACULTY CO-ORDINATORS

<b>DR. SEBASTIAN JOY PANATTIL</b>	<b>9745320346</b>
<b>PROF. MERLIN MATHEW</b>	<b>9022892604</b>
<b>PROF. TANIA THOMAS</b>	<b>9544778007</b>
<b>PROF. KIRAN J MATHEW</b>	<b>9995111142</b>



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[www.scmsshikhar.in](http://www.scmsshikhar.in)

